

MORGAN HORSE ASSOCIATION OF OREGON
2017 Stallion Service Auction
Benefits & Terms

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MISSION STATEMENT: The committee of the MHAO Stallion Service Auction and Breeder's Cup Futurity is dedicated to the promotion of the Morgan Horse. We strive to support the breeders of the Morgan Horse by offering ways to publicize their breeding programs and to offer access to high quality breeding stallions. It is also our goal to increase the excitement about the Morgan Horse, and to draw the Morgan Community together.

BENEFITS TO DONATING A BREEDING

- Press releases on Northwest Morgan News, MHAO newsletter (Stable Sheet), MHAO website, MHAO Facebook Page & the MHAO Stallion Service Auction Facebook Page, through HorseShowWire.com, in The Morgan Horse Magazine, etc. There is heavy emphasis on advertising the stallions included in our auction.
- The Stallion Auction will be advertised at the Oregon Morgan Classic (OMC) Horse Show & donated stallions will be highlighted at the show. OMC is the largest all breed Morgan Horse Show in the Northwest. In 2017 it will be the Regional Show for the Northwest & is one of 2 Regional Shows in the West Region of AMHA. It is the only Stallion Service Auction in the West.
- Full page color ad for each stallion in the MHAO Breeder's Cup Futurity Booklet. This booklet is distributed not only up and down the West Coast but at Nationals.
- You will receive promotion of your stallion through other Regional Equine and Morgan organizations.
- Minimum starting bid of \$700, or an amount set by the stallion owner (higher or lower, but no lower than \$500).
- Bidding is open from January 1st to mid-March.
- Bonus payments to foal owners and stallion owners when MHAO Futurity Sweepstakes Owners win Champion or Reserve Status and are the result of a breeding sold through the MHAO auction.
- Funds from the Stallion Service Auction are used to support the Futurity.
- MHAO will create & sell a 2 year 2018 & 2019 Morgan calendar using photos of this years donated stallions. This calendar will be actively marketed. Contact information for the stallion owner will be included in the calendar unless not desired. Calendar sale proceeds will be used to support the Futurity. We will need permission from the photographer to use their picture for this purpose.

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BIDDING TERMS & CONDITIONS FOR 2017

1. All bidders should understand that all they are acquiring is the breeding contract to the stallion of their choice. The breeding is subject to the specific terms as outlined in the stallion owner's breeding contract.

THE TERMS IN THE BREEDING CONTRACT SUPERSEDE ANY TERMS FOUND IN THIS PROGRAM.

2. The MHAO Stallion Service Auction (SSA) is committed to promoting the Morgan Horse Breed by making available to qualified bidders, Morgan stallions whose owners have agreed to donate a breeding to the MHAO SSA for the prevailing winning bid. Details, photographs, and related documents as provided by stallion owners or their agents are made available for bidder inspection prior to placing their bid. The MHAO SSA expressly recommends and cautions potential bidders to review all available information prior to the bidding process. They are also encouraged to contact the stallion owner directly before placing their bid. The MHAO SSA makes every effort to ensure accuracy in its offerings, but cannot and will not substantiate the details or condition of stallions offered.
3. Breeding contracts cover such items as collection fees, shipping fees, and attendant arrangements. All arrangements are between the stallion owner and the successful bidder ONLY. The MHAO SSA is an avenue for the purchase of the stallion service, and shall not be held liable for any breach of contract, dispute, or other dissatisfaction. All sales are final.
4. No service purchased through this benefit sale may be transferred without written permission of the stallion owner.
5. In the event of a dispute concerning the terms of the auction or breeding contract, all participants agree to accept the decision of the MHAO SSA & Futurity Committee as binding.
6. Unless otherwise noted, the minimum bid on all stallions is \$700 in U.S. funds.
7. The highest mail in bid, phoned in bid, or emailed bid will be the current bid shown on the website. In the event of two or more bids for the same amount on the same stallion, the earliest bid shall be the accepted bid. If both are received by mail, the postmark will determine the prevailing bid. If that does not break the tie, the prevailing bid will be determined by the flip of a coin.
8. The mare owner is responsible for any bills concerning veterinary care, farrier, etc. In the event of semen transport, mare owners may be subject to collection fees and shipping charges. Consult the stallion owner on the terms pertaining to the shipment of semen.
9. Only AMHA registered Morgan mares will be accepted for breeding.
10. Payment terms are cash (good check) or credit card. Balance is due before mare is bred or by March 31st, whichever is earlier. Checks to be made payable to: MHAO SSA..
11. If the payment is not good, the bid will be awarded to the prior bidder.

**Morgan Horse Association of Oregon Breeder's Cup Futurity Classes will be held
at the Oregon Morgan Classic Horse Show held June 21-24, 2017
at the Oregon Horse Center in Eugene Oregon**

QUESTIONS?

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