







Morgan Horse Association Of Oregon

Stallion Service Huction

Benefits & Terms

MISSION STATEMENT: The committees of the MHAO Stallion Service Auction and Breeders' Cup Futurity are dedicated to the promotion of the Morgan horse. We strive to support the breeders of the Morgan horse by offering ways to publicize their breeding programs and to offer access to high quality breeding stallions. It is also our goal to increase the excitement about the Morgan horse and to draw the Morgan community together.

NOMINATIONS ARE OPEN FOR 2025! BENEFITS TO DONATING A BREEDING:

- Press releases on Northwest Morgan News, MHAO newsletter (Stable Sheet), MHAO website, MHAO Facebook Page & the MHAO Stallion Service Auction Facebook Page, in The Morgan Horse Magazine, on The Morgan Blast, at local shows, on the AMHA Facebook page, etc. There is heavy emphasis on advertising the auction and donated stallions.
- The Stallion Auction will be promoted at the Oregon Morgan Classic (OMC) Horse Show with donated stallions highlighted at the show. OMC is one of the largest Morgan Horse Shows in the Northwest and the largest in Oregon.
- The name of all stallions with a bid will be put into a hat. A winner will be drawn to receive a free 2-page spread in the 2025 MHAO Breeders' Cup Futurity Booklet.
- The MHAO Stallion Service Auction is the only all inclusive Stallion Service Auction in the Western Region.
- Each stallion will receive a full page color ad in the MHAO Breeder's Cup Futurity Booklet. This is a high quality magazine distributed not only up and down the West Coast and at Nationals, but also at the Superior Morgan Horse Sale event.
- You will receive promotion of your stallion through other Equine and Morgan organizations in the Region. There are no fees to participate in this auction.
- The starting bid is \$600, or an amount set by the stallion owner, higher or lower but no lower than \$500. Bids can be raised in \$25 increments.
- Bidding is online and open from mid-February to April 19th, 2025 at 3pm Pacific Daylight Time. Phone in bids are accepted from those without access to bid online.
- Bonus payments are made to breeders and stallion owners when a foal that is the result of a breeding sold through the MHAO Stallion Service Auction becomes a Futurity Sweepstakes Champion or Reserve Sweepstakes Champion at the Oregon Morgan Classic Horse Show.
- Funds from the MHAO Stallion Service Auction are used to support the MHAO Breeders' Cup Futurity, the only remaining traditional Futurity in the Western Region.

Morgan Horse Association of Oregon Breeders' Cup Futurity Classes will be held at the Oregon Morgan Classic to take place June 18 -21, 2025 at the Oregon Horse Center, 90751 Prairie Rd, Eugene OR 97402.

For questions or assistance, contact Gay Adams, MHAO Stallion Service Auction & Breeders' Cup Futurity Chair, 16818 S. Manor Dr, Oregon City OR 97045; (503) 936-4276, sunstonemorgans@comcast.net. Website: <u>www.MHAOStallionServiceAuction.com</u>